

# Nike Product Buyers Mailing List - Just Do It!

**Total Universe: 11,502,779**

**Base Rate: \$95.00/M**

## Description Summary

As one of the most popular brands in the world, Nike products are purchased by a variety of consumers across the U.S. With our accurate mailing list, you can reach Nike product buyers for your next marketing campaign. Whether you're another athletic apparel and equipment brand, a nutrition brand looking for active consumers, or one of many other types of businesses, this mailing list will be highly beneficial to you. The consumers in this database are highly responsive to deals, coupons, and online/in-store promotions. Don't miss out on this targeted group of consumers!

## How Our Data Is Compiled

Our Nike Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: athletic brands, sports equipment, activewear, nutrition products, health supplements, recreational sports leagues, gyms, fitness and dance studios, and much more.

## Consider The Facts

- In 2020, the Nike brand is currently valued at about \$34.8 billion
- The United States accounted for 41% of global Nike sales in 2019

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Ethnicity

Education Level  
Income  
Occupation  
Buying Habits

Marital Status  
Presence of Children  
Age(s) of Children  
Hobbies & Interests  
Lifestyle

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$475.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899